

‘A Europe that protects’

High Level Expert PIN Talk

Road Safety 2020+ The Future of Safe EU Road Transport

Date and time: 13 November 2018, 08.30 – 14.30

Venue: Ministry for Transport, Innovation and Technology
Radetzkystraße 2, 1030 Vienna, Austria

Agenda

08.30 **Registration and morning coffee**

09.00 **Welcome and introductions**

Norbert HOFER, Federal Minister for Transport, Innovation and Technology
Violeta BULC, European Commissioner for Transport (tbc)

09.20 **Keynote speech: From Thinking to Action in Road Safety**

Othmar THANN, Director of the Austrian Road Safety Board (KFV)

09.30 **The EU strategic action plan on road safety 2021-2030**

Matthew BALDWIN, Deputy Director-General for Mobility and Transport, DG MOVE,
European Commission

09.50 **EU road safety challenges for the next decade**

Antonio AVENOSO, Director of the European Transport Safety Council (ETSC)

10.10 **Road safety in Austria – current and future trends**

Eva M. EICHINGER-VILL, Head of Road Safety and Infrastructure Safety Management
Department, Federal Ministry for Transport, Innovation and Technology, Austria

10.30 **The recipe for Switzerland’s road safety success**

Roland ALLENBACH, Head of Research Department, Swiss Council for Accident Prevention
(bfu)

10.50 **The role of traffic safety culture in safe EU road transport**

Prof. Nicholas J. WARD, Director, Center for Health & Safety Culture, Montana State
University, USA

11.10 **Coffee break**

11.40 How KPIs can bring us closer to 'Vision Zero'

Emmanuel BARBE, Interministerial Delegate for Road Safety, France

12.00 Guidelines for cost-effective road safety measures for the next decade

Eleonora PAPADIMITRIOU, Assistant Professor of Transport Safety, TU Delft, The Netherlands

Klaus MACHATA, Senior Road Safety Expert, Austrian Road Safety Board (KFV)

12.20 Best practice project preparation and implementation

Lise WEIDNER, Head of Strategic Roads Division, European Investment Bank (EIB)

12.40 Expert panel discussion

Road Safety 2020+: Challenges in Human Factors, Vehicles and Infrastructure

Moderator: Eva M. EICHINGER-VILL, Federal Ministry for Transport, Innovation and Technology, Austria

Participants: Roland ALLENBACH, Swiss Council for Accident Prevention; Antonio AVENOSO, European Transport Safety Council; Matthew BALDWIN, European Commission; Emmanuel BARBE, Interministerial Delegate for Road Safety, France; Peter KRONBERG, Safety Director, Volvo Group; Ruth PURDIE, General Secretary of TISPOL- the European Road Police Network; Tjark KREUZINGER, Senior Manager Safety Research & Technical Affairs, Toyota; Lise WEIDNER, Head of Strategic Roads Division, European Investment Bank (EIB)

13.40 Standing lunch

14.30 End of conference

Please click [here](#) to register. Registration closes on 8 November 2018.

Simultaneous translation German-English and English-German will be provided.

For more information please contact susanne.proestl@bmvit.gv.at or dovile.adminaite@etsc.eu.

About the ETSC PIN programme

ETSC's Road Safety Performance Index (PIN) programme was set up in 2006 as a response to the first road safety target set by the European Union to halve road deaths between 2001 and 2010. In 2010, the European Union renewed its commitment to reduce road deaths by 50% by 2020, compared to 2010 levels. By comparing Member State performance, the PIN serves to identify and promote best practice and inspire the kind of political leadership needed to deliver a road transport system that is as safe as possible. ETSC also organises PIN Talks in several member states each year: www.etsc.eu/pin

The PIN programme receives financial support from Toyota Motor Europe, Volvo Group, the German Road Safety Council, the Swedish Transport Administration and the Norwegian Public Roads Administration.